Amendments to the Claims

1-20.   (cancelled)

21.   (currently amended)   Telecommunications services apparatus for use with a mobile telephone network, wherein the apparatus is configured to store ~~for a first user~~ addresses representing members of ~~at least one~~ a group of users <u>associated with a first user and a predefined service address</u>, said addresses being configurable by the first user, wherein the first user may send a text message to [[a]] <u>the predefined</u> service address corresponding to ~~one of~~ the ~~at least one~~ group of users, the apparatus being thereby operable to replicate the text message to the members of that group of users, and wherein the first user may make a voice call to the same <u>predefined</u> service address, the apparatus being thereby operable to initiate an audio conference with the members of that group of users<u>, wherein the apparatus is configured to retrieve the stored addresses of the members of the group of users on the basis of a combination of the predefined service number and the identity of the first user</u>.

22.   (previously presented)   Apparatus according to claim 21, wherein the service address for the or each respective group of users comprises a short code.

23.   (previously presented)   Apparatus according to claim 21, wherein a respective service address determines a particular group of users for each individual first user, permitting each first user to have personal group definitions.

24.   (previously presented)   Apparatus according to claim 23, including a database storing addresses of the or each group of users, and wherein the calling line identity of the first user is detected and the particular group of users is determined on the basis of the service address and the detected calling line identity.

25.   (previously presented)   Apparatus according to claim 21, including an address configuring means responsive to receipt of an identifier in a text message to

manage the addresses of a respective group of users, the text message including one or more addresses of the respective group of users.

26.   (previously presented)   Apparatus according to claim 25, wherein the address configuring means is also responsive to the presence of the same or a different identifier between addresses in the text message, to interpret the identifier as a delimiter between the addresses.

27.   (previously presented)   Apparatus according to claim 25, wherein the or each identifier is a specific key character.

28.   (previously presented)   Apparatus according to claim 21, including means for sending a text message to a selected one of the groups of users inviting each user in the group to join an audio conference, the text message including an address for joining the audio conference.

29.   (currently amended)   A telecommunications services method for a mobile telephone network, the method comprising storing ~~for a first user~~ addresses representing members of ~~at least one~~ a group of users <u>associated with a first user and a predefined service address</u>, said addresses being configurable by the first user, (i) wherein the first user may send a text message to [[a]] <u>the predefined </u>service address corresponding to ~~one of~~ the ~~at least one~~ group of users, the text message being thereby replicated to the members of that group of users, and/or (ii) wherein the first user may make a voice call to [[a]] <u>the predefined </u>service address corresponding to one of the at least one group of users, an audio conference thereby being initiated with the members of that group of users<u>, wherein the apparatus is configured to retrieve the stored addresses of the members of the group of users on the basis of a combination of the predefined service number and the identity of the first user</u>.

30.   (previously presented)   A method according to claim 29, wherein the service address for the or each respective group of users comprises a short code.

31.   (previously presented)   A method according to claim 29, wherein a respective service address determines a particular group of users for each individual first user, permitting each first user to have personal group definitions.

32.   (previously presented)   A method according to claim 31, including storing addresses of the or each group of users in a database, and wherein the calling line identity of the first user is detected and the particular group of users is determined on the basis of the service address and the detected calling line identity.

33.   (previously presented)   A method according to claim 29, including an address configuring step responsive to receipt of an identifier in a text message to manage the addresses of a respective group of users, the text message including one or more addresses of the respective group of users.

34.   (previously presented)   A method according to claim 33, wherein the address configuring step is also responsive to the presence of the same or a different identifier between addresses in the text message, to interpret the identifier as a delimiter between the addresses.

35.   (previously presented)   A method according to claim 33, wherein the or each identifier is a specific key character.

36.   (previously presented)   A method according to claim 29, including sending a text message to a selected one of the groups of users inviting each user in the group to join an audio conference, the text message including an address for joining the audio conference.

37.   (currently amended)   A computer ~~program for implementing a method according~~ readable storage medium comprising computer executable instructions adapted to perform the method set forth in claim 29.

38.   (canceled)